



WAYNE STATE UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION Alumni Association

Dear SBA Alumni & Friends:

The Wayne State University School of Business Administration Alumni Association is planning its fifth annual golf outing on Monday, July 25, 2011. We invite you to put this fun summer day on your calendar. Swing for the Students raises funds to support our Endowed Scholarship for Emerging Leaders for Detroit high school graduates who want to attend the Wayne State University, School of Business Administration. This year's event will be held at the Detroit Golf Club, with a shotgun start at 1 p.m.

Thanks to our generous sponsors and participants, our first four outings netted \$180,000 for scholarships. We especially want to recognize the support of 2010 Title Sponsor Lear Corporation and Platinum Sponsors ArvinMeritor, DTE Energy, Duff and Phelps LLC, Ernst and Young, PricewaterhouseCoopers and Winston and Strawn LLP. Sponsorships for 2011 are available from \$300 to \$7,500. The more we can add to the endowment, the more students we will be able to help every year. As in past years, SBA Dean David Williams has pledged matching funds for what we earn from this year's event, doubling the value of our efforts for scholarship support.

The students who receive our scholarships are very grateful. Recipient Siobhan McMeekins wanted SBA alumni to know that, "The SBA Alumni Association Scholarship, in conjunction with other financial aid, truly has made the difference for me in pursuing my education. I am a first generation college student. I was prepared for college academically but not financially. Today, I am proud to say that with the help of caring mentors and sincere scholarship donors, I will graduate and join you as a Wayne State University SBA alumnus in a little over a year. Thank you."

You can participate in this year's outing as a golfer or an event sponsor. If you are not a golfer but wish to support scholarships, there is an easy way to do that as well. The enclosed folder provides information about the golf outing and opportunities to support the event. If you would like additional information, please call Ned Grant at (586) 703-1827 or e-mail neddy2@hotmail.com.

Please take a moment and visit our website, swingforthestudents.com, which highlights our school as well as this community's future business leaders. If you are not a member of the SBA Alumni Association, now is a great time to join!

Thank you for your consideration in supporting this worthwhile endeavor while joining fellow alums and having a great time on the course that day. Your participation will mean so much to future SBA students.

Sincerely,

The Swing for the Students Committee

Ned Grant, Chair
Susan Leithauser-Yee
Therese Marie
Tom Palka
Vishal Shah
Matt Simoncini
Mark Stema

Registration

5th Annual Swing for the Students participant information

Last Name: _____ First Name: _____ Middle Initial: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Guest Last Name: _____ First Name: _____ Hdcp: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

I am unable to attend, please accept my donation of \$ _____.

_____ # of teams (foursomes) @ \$1,000 per team _____ # of Individual players @ \$250 each

Sponsorship Levels I prefer to be listed as an anonymous sponsor.

Title Sponsor — \$7,500 Silver Sponsor — \$1,000 Lunch Sponsor — \$300

Platinum Sponsor — \$3,500 Photo Sponsor — \$500

Gold Sponsor — \$2,000 Hole Sponsor — \$300

Payment

I would like to pay by check. *(Please make check payable to WSU SBA Alumni Association.)*

Please charge \$ _____ to my Visa MasterCard

Name as it appears on card: _____

Card Number: _____ Exp. Date _____

Signature: _____

Contributions to the Wayne State University School of Business Administration Alumni Association qualify under 501(C)3 Organization tax regulations. Matching funds may also be available.

Please send form to:

Attention: Sherry Young
Wayne State University
School of Business Administration
5201 Cass Avenue, 226 Prentis
Detroit, MI 48202
(313) 577-9208

Additional Player information

Last Name: _____ First Name: _____ Hdcp: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Last Name: _____ First Name: _____ Hdcp: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Last Name: _____ First Name: _____ Hdcp: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Last Name: _____ First Name: _____ Hdcp: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Contributions to the Wayne State University School of Business Administration Alumni Association qualify under 501(C)3 Organization tax regulations. Matching funds may also be available.

Sponsorship levels

5th Annual Golf Outing Sponsorship Levels

<p>Title Sponsorship Contribution — \$7,500</p> <ul style="list-style-type: none"> • Event naming rights for this event • Exclusive Web listing for this event • Special recognition in event promotion • Special recognition and seating at event dinner • Prominent poster listing at event • 8 Player slots in event scramble <p><i>Effective contribution with matched funds - \$15,000*</i></p>	<p>Platinum Sponsorship Contribution — \$3,500</p> <ul style="list-style-type: none"> • Platinum Web listing for this event • Special recognition in event promotion • Special recognition and seating at event dinner • Prominent poster listing at event • 4 player slots in event scramble <p><i>Effective contribution with matched funds - \$7,000*</i></p>
<p>Gold Sponsorship Contribution — \$2,000</p> <ul style="list-style-type: none"> • Gold Web listing for this event • Special recognition in event promotion • Special recognition at event dinner • Prominent listing at event • 4 player slots in event scramble <p><i>Effective contribution with matched funds - \$4,000*</i></p>	<p>Silver Sponsorship Contribution — \$1,000</p> <ul style="list-style-type: none"> • Silver Web listing for the event • Special recognition at event dinner • Prominent poster listing at event • 2 player slot in event scramble <p><i>Effective contribution with matched funds - \$2,000*</i></p>
<p>Photo Sponsorship Contribution — \$500</p> <ul style="list-style-type: none"> • Logo appearance on event photos • Photo Web listing for this event <p><i>Effective contribution with matched funds - \$1,000*</i></p>	<p>Hole Sponsorship Contribution — \$300</p> <ul style="list-style-type: none"> • Hole Web listing for this event • Prominent poster listing at event <p><i>Effective contribution with matched funds - \$600*</i></p>
<p>Lunch Sponsorship Contribution — \$300</p> <ul style="list-style-type: none"> • Lunch Web listing for this event <p><i>Effective contribution with matched funds - \$600*</i></p>	

* *Special Matching Fund Program for this year's event*

For more information, visit swingforthestudents.com.

Contributions to the Wayne State University School of Business Administration Alumni Association qualify under 501(C)3 Organization tax regulations.

Contributions may be made by check payable to: *WSU SBA Alumni Association*.

If mailing a check please attach a copy of this form to:

Attention: Sherry Young
Wayne State University
School of Business Administration
5201 Cass Avenue, 226 Prentis
Detroit, MI 48202

The Detroit Golf Club



Detroit Golf Club

Dress Code Quick Reference Guide

- No jeans of any type or color (children included)
- No spandex
- No tennis attire or warm-ups on the golf courses
- Non-metallic spikes or flat soled golf shoes only
- No tennis or gym shoes on the golf courses
- No changing clothes or shoes in the parking lots (guest included)
- No hats on the first floor (men only)
- All hats worn bill forward
- Men's shirts must have collars and sleeves (children included)
- All shirts tucked in
- Women's shirts without sleeves must have a collar
- No tube, halter or tank tops
- Bermuda length shorts only (just above the knee)
- No long, baggy shorts (hip hop)

Improperly attired members, spouses, children and guests will not be served in any dining area and will be refused playing privileges on the golf courses and practice areas.

Please see map on reverse side.



Detroit Golf Club
17911 Hamilton
Detroit, MI 48023
Telephone: (313) 345-4400
www.detroitgolfclub.org

Detroit Golf Club is west of Woodward and just south of 7 Mile. From Woodward, head west and stay in the left lane. After about half mile, you'll see signs to southbound Ponchartrain. Cross left over the boulevard. The road intersects with Ponchartrain. Turn left (south) onto Ponchartrain. After 2/10 mile, turn right into the first road you see, which is an unmarked drive. Cross the residential road and go past the guard house into DGC. Valet parking will be available at front door.

Agenda



Agenda

Monday, July 25, 2011

Lunch 11:30 a.m.
Shotgun Start 1p.m.

Networking followed by a sit down Dinner & Awards — held right after golf.
Open Bar (all day)

Scramble Players Full Fun Day Activities: \$250/per person

Swing for the Students Committee Members

Ned Grant, Chair
Hielan Sales and Marketing
(586) 703-1827

Therese Marie
Meet Therese LLC
(248) 705-4791

Matt Simoncini
Lear Corporation
(313) 715-4205

Kirk Carlson
Wolverine Packing Company
(734) 635-6428

Tom Palka
The Money Shift
(877)-984-6300

Mark Stema
Henry Ford Health System
(313)-874-7966

Susan Leithauser-Yee
Charter One Bank
(248) 226-7822

Vishal Shah
Ford Motor Company
(734) 635-2353

WAYNE STATE
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